



Shipping and Logistics Labeling Supply Selection Guide

Labels are an integral part of your shipping and logistics operation, and using labels that make data collection and product ID quick and easy can will make operations run more smoothly and increase profitability.

KEY APPLICATIONS

- Package labeling
- Packing slips
- Sortation and prioritization
- Direct store delivery (DSD)



Product and Package Labeling

Data provided by product and package labels is vital to processes from shipping and receiving to inventory management, picking, staging and returns. Labels must be clear and scannable throughout their use.

Top recommended products for package labeling:

Product Name	Material	Adhesive	Key Attributes	Durability
8000T High-Tack	Thermal transfer paper	Thermal transfer paper	Meets requirements of package delivery industry	Limited resistance to moisture, abrasion and chemicals
Z-Perform 2000T	Thermal transfer paper	All-temp permanent acrylic	Designed for general-purpose labeling in warehouse or distribution; meets FDA 175.105 for indirect food contact	Limited resistance to moisture and abrasion
Z-Perform 2000D	Direct thermal paper	Direct thermal paper	Designed for general-purpose labeling in warehouse or distribution; meets FDA 175.105 for indirect food contact	Limited resistance to moisture and abrasion



Packing Slips

Innovative products can add efficiency to your operation. Using Zebra's one-step Z-Slip packing slip solution, your employees can save nearly 30 seconds each time they apply a packing slip, which for a distribution center shipping 1,000 packages per day, can save 2000 hours per year. Z-Slip is also the ideal solution for invoices, material safety data sheets, and certificates of conformance.

Top recommended product for packing slips:

Product Name	Material	Adhesive	Key Attributes
Z-Slip	All-in-one packing slip solution using direct thermal material that is a combination of paper and polypropylene	Permanent acrylic	Packing solution that allows you to print, peel and apply with no folding necessary. Available in two stocked sizes: 4x6 and 6x6. Designed for adhesion to corrugated packaging.



Sortation and Prioritization

Using color labels can improve accuracy and speed of sortation processes as well as quickly show priority.

Top recommended products for sortation and prioritization label applications:

Product Name	Material	Adhesive	Key Attributes	Durability
IQ Color 2000D	Direct thermal paper	Permanent acrylic	Features invisible color that can be activated on demand to highlight key information or increase accuracy of sortation	Limited resistance to moisture and abrasion
Z-Perform 2000T Floodcoated	Thermal transfer smooth, coated paper	Permanent acrylic	Available in stock colors of blue, yellow, green, red, pink and orange in 4x3 and 4x6 sizes.	Available in stock colors of blue, yellow, green, red, pink and orange in 4x3 and 4x6 sizes.



Direct Store Delivery (DSD)

Quality supplies for mobile printers help your DSD team operate most efficiently and provide a high level of customer service. When receipts are required, equip your field service and sales teams to provide them on the spot.

Top recommended products for DSD applications:

Product Name	Material	Adhesive	Durability
Z-Perform 1000D	Direct thermal paper	General purpose receipt paper designed for mobile workforce applications; 2.4 mil standard receipt paper	Limited resistance to abrasion
Z-Perform 1000D	Direct thermal paper	General purpose receipt paper designed for mobile workforce applications; 3.5 mil thick receipt paper	Limited resistance to abrasion